



TERI University and Coca-Cola Join Hands to set up Department of Regional Water Studies

**~ Initiative aims to create systemic capacity and knowledge generation on
water management ~**

New Delhi: 7th May 2014: TERI University has joined hands with The Coca-Cola Foundation to launch the '**Coca-Cola Department of Regional Water Studies**'. **Dr. Leena Srivastava**, Vice-Chancellor of TERI University and **Asim Parekh**, Vice President, Technical and Supply Chain, Coca-Cola India and South West Asia launched the program at the TERI University Campus, Vasant Kunj, New Delhi.

The National Water Policy (2012) issued by the Ministry of Water Resources, Government of India lists some key areas of resource and capability scarcity in the management of water resources. The Policy states the 'The lack of adequate trained personnel for scientific planning, utilizing modern techniques and analytical capabilities incorporating information technology constrains good water management.' It also states that 'A holistic and interdisciplinary approach at water related problems is missing' and that 'The public agencies in charge of taking water related decisions tend to take these on their own without consultation with stakeholders, often resulting in poor and unreliable service characterized by inequities of various kinds.'

Coca-Cola and the TERI University have come together to set up an academic department to respond to these needs of creating new knowledge and capacity in water related issues. To be named the Coca-Cola Department of Regional Water Studies, it will examine water issues in an interdisciplinary framework, bringing in cultural, educational and scientific factors as well as religious, ethical, social, political, legal, institutional and economic dimensions towards a better, holistic approach to water management.

The Program aims to develop a globally competitive cadre of young water management professionals, scientifically manage water resources in the country with the help of research, development and new technologies, as well as build capability for various stakeholders who can influence policy and implement research effectively.

Courses Offered:

- M. Tech Programme
- M. Sc Programme
- PG Diploma
- Certificate Course

Duration of courses offered

- 2 Year Full Time Degree
- 1 year Full Time Diploma
- 6 Month Certificate

Minimum Eligibility Criteria

- Graduate or equivalent from any branch of engineering
- Postgraduates in any of the following disciplines or equivalent: Environmental science, physics, mathematics, statistics, chemistry, geology, atmospheric science, economics, geography
- CGPA not below 60% / 6.75 CGPA on a 10 point scale with mathematics at 10+2 level

Last date of Application submission for 2014 Academic Session

- June 16, 2014

“India needs to urgently build the capacity to conserve, manage and efficiently utilize all its available water resources, including in the remotest parts of the country and across boundaries. Policies, regulatory frameworks, financial mechanisms, access and equity issues all have to be aligned to urgently reduce our water vulnerabilities while enhancing our food and energy security. The Coca Cola Department will strive to respond fully to these needs”. **said Dr. Leena Srivastava, Vice-Chancellor of TERI University**

*“For The Coca-Cola Company, water is central not just to our business, but to the societies in which we operate. As part of our global framework of sustainability, Coca-Cola places a high importance on **WATER, WOMEN and WELLBEING.**”* **said Asim Parekh, Vice President, Technical and Supply Chain, Coca-Cola India and South West Asia.** *“We believe that through this partnership with TERI University, we can contribute to the creation of*

human resource capital in the area of water management as well as help in research and development on water management. This partnership brings together the Golden Triangle of Government, Business and Civil society with Academia and we hope that this department will lead in the field of water governance.” **he concluded.**

The Department will act as a center for integrative, assimilative and inclusive knowledge creation using an interdisciplinary approach to address complex water sustainability issues. Students can apply to either an MTech or an MSc two-year, full time degree program in Water Science and Governance. In addition to the two year full time course, candidates will also have an option of registering for a one year PG Diploma programme or a six month

certificate programme in either MTech or MSc. **Applications for these programs are now open** and will be received at Teri University, 10 Institutional Area, Vasant Kunj, New Delhi **until 16 June 2014.**

Some of the core courses that will be offered will include courses on water law and policy, Water quality monitoring and assessment, water and sustainability science, Water planning and management as well as Water economics and financial management to Water disasters: management and planning. Depending on the candidate's area of study and degree type, specified courses that will be offered include courses on applied hydrology, industrial pollution control, water audit and demand management, wetland conservation and management, integrated watershed and river basin management etc.

ABOUT TERI UNIVERSITY:

TERI University was set up in 1998 and was granted deemed-to-be-university status by the University Grants Commission in 1999. The University transcends the traditional teaching and its courses attract students from various fields like sciences, economics, geography, engineering that has allowed a concoction of various perspectives into the curriculum, which provides a holistic approach to their study. Being one of the very few universities which are devoted to areas related to sustainable development, the University has partnered with several leading universities of USA, UK and Australia that has created a platform for an exchange of ideas, knowledge and research for both the faculty and students. Keeping the environmental challenges of the 21st century in mind, today the University offers 11 master's level programmes - 5 M Sc, 2 MA, 2 M Tech and 2 MBA besides its prestigious doctoral programmes.

Accredited with an 'A' grade by the National Assessment and Accreditation Council of India (NAAC), the University has received accolades for incorporating new and innovative elements in education. For more information, please click: <http://www.teriuniversity.ac.in/>

About The Coca-Cola Foundation

The Coca-Cola Foundation is The Coca-Cola Company's primary international philanthropic arm. Founded in 1984, the Foundation was established in the U.S. as a registered 501(c)(3) charitable organization. Foundations grants are awarded throughout the year on business plan priorities, tax requirements, legal compliance and approval by the Foundation's Board of Directors.

The Coca-Cola Company is a local business on a global scale. As our business has expanded over the years, so has our community support grown to create and support

projects most relevant to local communities around the globe. We are committed to investing our time, expertise and resources to help develop and maintain vibrant, sustainable and local communities.

At the Coca-Cola Foundation, partners with organizations around the globe to support initiatives and programs that respond in a meaningful way to community needs and priorities.

For more information, please contact:

For More Details Please Contact:

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