



Reading together with children to save the planet on World Environment Day

New Delhi, 6 June 2017: TERI Press, the publishing arm of The Energy and Resources Institute, celebrated World Environment Day with TERI Green Kids Festival at Oxford Book Store, Connaught Place yesterday. TERI Green Kids festival brought together award-winning children's books authors, **Ranjit Lal and Subhadra Sen Gupta** and children from leading schools of Delhi and NCR. It was an exciting and interactive evening which highlighted the significance of nature and environment, and role of humans in their destruction and conservation. The session was replete with exciting stories from TERI children's books *How Wondrous is that? Nature's Bizarre* series and *The Troubled Waters: Rescuing the Ganga* by Ranjit Lal and Subhadra Sen Gupta, respectively. This was followed by poetry contest and quiz contest for children. Several popular won TERI titles were awarded as prizes to children. Participants also enjoyed singing along their favorite tunes performance by Delhi-based music band, Sawar Bhoomi.

Ranjit Lal, winner of Raymond Crossword Award for best children's book, read from his latest book *How Wondrous is that? Nature's Bizarre* series, which talks about strange habits of birds said, "These green festivals are crucial in developing the ecological quotient of children because nowadays children spend most of their time on computers, mobiles and tabs, becoming the technological geeks with no connect with environment. We need to tell them stories about mysteries of forests, animals, and nature so that they are drawn to their natural roots."

Reiterating the same thought, Subhadra Sen Gupta, Bal Sahitya Akademi awardee and author of several well-received children's books tells us, "Children today are exposed to so much information due to Internet that providing just plain information-based knowledge or preaching the green facts are not enough. We need to package the same in a fun and amusing story format, grab their attention and talk about important issues."

Sustainability teacher from East Point school, Mrs Purnima said, "It is amazing how TERI's children books, other than knowledge books, use the medium of storytelling to create awareness about various environmental issues like climate change, pollution, water conservation, and waste management; these are real challenges facing us."

Anupama Jauhry, Head-TERI Press said, "TERI is committed towards creating awareness about sustainability issues at all levels. Our children books not only narrate stories that create awareness on critical environmental issues, but the very medium through which the story is

told, that is the recycled paper, becomes an example of action with a difference. Celebrating our environment gives us an opportunity to reconnect our bond with nature. This year's theme for World Environment Day is "Connecting People to Nature", and we thought of spreading this message through our books. I am thankful to our authors, Ranjit Lal and Subhadra Sen Gupta, who graced our event and interacted with the children. I am extremely pleased to see the large number of children here on World Environment Day, eager to know more about their environment."

ABOUT TERI

TERI is an independent, not-for-profit research institute focused on energy, environment, and sustainable development and devoted to efficient and sustainable use of natural resources. Since its inception in 1974, TERI has emerged as an institution of excellence for its path-breaking research, and is a global brand widely respected by political leaders, policy makers, corporate entities as well as the civil society at large.

For more information please contact:

Gitesh Sinha: Marketing Manager, TERI Press
Detail: 9891899419, gitesh.sinha@teri.res.in