



FUTURE FORWARD TO NET ZERO

Date: 16th June 2023 | Time: 3:00 PM - 5:00 PM (IST)

Venue: Gulmohar Hall, India Habitat Centre

The panel discussion, "***Collaborating for a Sustainable Future: Role of Businesses to create a Net-Zero Future***," aims to explore the role of businesses in achieving a net zero economy and fostering collaboration towards a sustainable future. With the urgency to address climate change growing, businesses have a unique opportunity and responsibility to drive meaningful change. By embracing sustainable practices, adopting renewable energy sources, and implementing green technologies, they can make substantial progress in mitigating climate change while reaping competitive benefits.

The panel will highlight practical steps that businesses can take such as implementing energy-efficient practices, optimizing supply chains, and adopting circular economy principles. We will also discuss the need for collaboration between businesses, governments, non-profit organizations, academia, and civil society. By pooling resources, sharing best practices, and leveraging collective expertise, businesses can drive systemic change at a larger scale.

The discussion will also touch upon financing mechanisms and incentives available to support businesses in their sustainability efforts. Furthermore, the panel will explore the role of innovation and how emerging technologies can drive the development and adoption of sustainable solutions.

Addressing consumer demand for sustainable products and services, engaging employees, transparent communication, and promoting sustainable practices throughout the value chain will also be discussed. The panel aims to demonstrate the business case for sustainability and how innovation and collaboration can play a crucial role in achieving our sustainability goals. By working together, businesses can play a vital role in creating a net zero future and achieving the goals of the Paris Agreement even ahead of that.

Guiding Questions

1. How can businesses collaborate to accelerate the transition towards a net zero carbon future? Can you highlight a few examples of cross-industry collaboration in your sustainability journey?
2. Innovation plays a crucial role in achieving sustainability goals. What are some innovative approaches or technologies that your company has implemented to reduce carbon emissions and promote sustainability?
3. What are the main challenges that businesses face in their journey towards achieving net zero emissions? How can these challenges be addressed through collaboration and collective action?

4. In addition to reducing their own emissions, how can businesses influence and encourage their suppliers and partners to adopt sustainable practices? What strategies or initiatives have you implemented to drive sustainability across your value chain?
5. The transition to renewable energy is a key aspect of achieving a net zero future. How can businesses promote and support the widespread adoption of clean energy sources? What are some best practices for integrating renewable energy into operations?
6. Policy support and regulatory frameworks are essential for driving sustainability efforts. In your opinion, what policies or incentives can governments and regulatory bodies implement to facilitate the transition to a net zero carbon economy?
7. Consumers are increasingly demanding sustainable products and services. How can businesses respond to consumer expectations while ensuring business growth and profitability?