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## ABOUT THE COLLEGE -

S.S. Jain Subodh PG College, Jaipur was established under the auspices of S.S. Jain Subodh Shiksha Samiti in 1954 with an aim to provide value based higher education and contribute towards holistic development of the society. The Shiksha Samiti was established in 1918 and completed 100 years of its successful journey in 2018. Starting from a primary school, the philanthropic visionaries slowly nurtured the sapling into a grand Banyan tree with 19 institutions with 32,000 students under its shade providing education at different levels and in different streams. Standing true to the vision of its founders, S.S. Jain Subodh PG College is dedicated towards creation of a society infused with moral values, socially conscious and devoted towards concept of social equality.

The Institution had been accredited with A++ grade with 3.82 CGPA (highest in the country) by National Assessment and Accreditation Council. It has been ranked 81 in NIRF- ranking colleges in 2021 by Ministry of Education, Government of India and maintaining glorying performance by securing its position in 101-150 band in NIRF Ranking 2023.

## ABOUT JAIPUR -

Jaipur, the vibrant capital city of Rajasthan, India, beckons travelers with its rich history, architectural splendor, and cultural treasures. Renowned as the "Pink City" for its distinctive pink-hued buildings, Jaipur is a living testament to the grandeur of Rajputana heritage. Maharaja Sawai Jai Singh II is known to have founded the city on 18th November, 1727. This place is the India's first planned city.

Visitors are captivated by the majestic Amber Fort, perched atop rugged hills, and the iconic Hawa Mahal, a mesmerizing palace adorned with intricate latticework. The City Palace, with its opulent courtyards and museums, offers a glimpse into Jaipur's regal past, while the Jantar Mantar, a UNESCO World Heritage Site, showcases the city's scientific prowess through its ancient astronomical instruments. Jaipur's bustling bazaars, such as Johari Bazaar and Babu Bazaar, are treasure troves of vibrant textiles, jewelry, and handicrafts, enticing visitors with their bustling energy and vibrant colors. With its blend of history, culture, and hospitality, Jaipur promises an unforgettable journey for travellers seeking to explore the essence of Rajasthan's royal legacy.



# NATIONAL CONFERENCE ON STRENGTHENING ACTIONS INVOLVING COMMUNITIES FOR CLEANER AIR AND BETTER FUTURE

19th March 2024



Organised by



**S.S. JAIN SUBODH P.G. COLLEGE**  
An Autonomous Institution  
Re-accredited with A++ Grade 3.82 CGPA by NAAC-UGC  
Ranked between 101-150 band in India Ranking 2023 College  
by NIRF Ministry of Education, Govt. of India  
Rambagh Circle, Jaipur 302004, Rajasthan  
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Technical Partner



Knowledge Partner



Ministry of  
Environment,  
Forest and Climate  
Change



Central Pollution  
Control Board



Rajasthan Pollution  
Control Board



National  
Environmental  
Engineering Research  
Institute (NEERI)

## ABOUT THE CONFERENCE -

Welcome to the conference on "Strengthening Actions involving Communities for Cleaner Air and Better Future!" We are thrilled to extend this invitation to you for a crucial event aimed at strengthening air quality actions across the nation.

Air pollution poses significant environmental and public health challenges globally, it demands urgent and concerted efforts from all stakeholders. Air pollution is caused from various sectors such as industries, transport, construction, road dust, burning of waste & biomass and commercial & residential activities. Air pollution has no boundaries and impacts both rural and urban areas. Air pollution caused in a particular city may be due to sources located in neighbouring cities as weather conditions play an important role moving pollutants across boundaries and dispersing them to lower levels in the atmosphere.

Air pollution in developing countries is growing and it has impact on human health. It also contributes towards global warming and Climate Change. The 2030 Agenda for Sustainable Development recognizes that controlling air pollution is critical to achieve the Sustainable Development Goals (SDG3: Good health and well-being, SDG7: affordable and clean energy, SDG11: Sustainable cities and communities, SDG13: Climate Action). To achieve this, National, State and District or City level efforts are being made by all stakeholders such as Government, non-government and private organisations.

The Energy and Resources Institute (TERI), as an independent, not-for-profit, knowledge driven institute, plays a pivotal role in advancing efforts towards strengthening air quality actions, dedicated to transitioning towards a cleaner and sustainable future. TERI influences policymakers and grassroots workers in rural India, providing localized solutions with a global vision. Long before air pollution emerged as a critical health and environment issue in India, TERI developed state-of-the-art capacities for studying air quality. Research focusses on a range of issues, including ambient air quality and apportionment of contributing sources, indoor air quality assessment for urban and rural households, regional scale assessment, impacts on health and agriculture, and capacity building of stakeholders for better management. The research and analyses carried out by TERI have been considered by policy makers for improvements in various policies and standards.

Through this conference, our primary goal is to foster a deeper understanding among students regarding the causes and impacts of air pollution. This Conference will present an opportunity to recognise the collective actions taken by Government, private, non-government, communities and individuals to improve air quality and explore the strategies for the renewed role of communities in strengthening the clean air initiatives. By engaging communities, we aim to empower individuals to take proactive measures towards cleaner air and creating better future.

Together, we can work towards building sustainable societies that safeguard our environment and enhance the quality of life for present and future generations. Join us as we embark on this journey towards cleaner air and healthier communities.

## CONFERENCE THEMES -

### "Breathing in Change: Understanding How Air Pollution Affects People"

- Our Shared Air: Exploring the Human Values and Tackling Pollution by various sections of the society
- Ethical Perspectives and Societal Responsibilities in Mitigating Air Pollution: A Humanistic Approach

### "Navigating the Human Impact: Exploring Social and Cultural Dimensions of Air Pollution"

- How Communities Cope: Shared responsibilities in dealing with Air Pollution's Impact on Daily Life
- Community Resilience and Adaptation Strategies in the Face of Air Pollution Challenges

### "Air quality management: Science and Technology"

- Role of civil society and government in managing air quality
- Innovative Solutions for better Air quality management
- Effective outreach strategies for mass awareness on combating air pollution

## EVENT DETAILS -

Join us as we come together to exchange knowledge, share experiences, and chart a course towards cleaner air and healthier communities for all.

**Date:** 19<sup>th</sup> March, 2024

**Time:** 10:00 am onwards

**Venue:** S.S Jain Subodh P.G. College  
Rambagh Circle, Jaipur



## CALL FOR PAPERS RESEARCHERS -

Research Scholars, Students, Professionals, and Academicians from all streams are invited to present their research work and share their experiences at the upcoming conference on Strengthening Air Quality Actions involving Communities. We welcome submissions for research papers, case studies, and innovative solutions aim for clean air all.

8 concept notes from each theme will be shortlisted and allowed to present during the Conference. 2 best concept notes from each theme will be felicitated with award, memento and certificate. All shortlisted will get certificate of participation.

### Important Dates:

Submission of Concept Note: 28<sup>th</sup> February-13<sup>th</sup> March, 2024

Last date of registration: 15<sup>th</sup> March, 2024

Conference date: 19<sup>th</sup> March, 2024

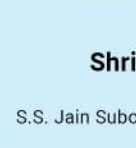
Link for submission of Concept Note  
and registration :- <https://bit.ly/42YvnQD>



QR Code for the registration



**PATRON**  
**Shri S.S. Bothra**  
Hon'ble Secretary  
S.S. Jain Subodh Shiksha Samiti



**CO-PATRON**  
**Shri Vinod Lodha**  
Joint Secretary  
S.S. Jain Subodh Shiksha Samiti



**CO-PATRON**  
**Shri Anil Gokhroo**  
Convener  
College Management Committee



**CHAIRMAN**  
**Prof. K. B. Sharma**  
Principal



**CONFERENCE CONVENER**  
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### ORGANISING SECRETARY

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