



## WEDP 1- FINAL SCHEDULE (Duration: 3 weeks)

[Two Sessions/Day, Each Session of 50 minutes]  
22 March – 12 April 2023

MODULE - 1: ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE		
Day 1: 22 March 2023		
Session	Topic	Speakers
Session – 1 (11-11:50am)	<ul style="list-style-type: none"> <li>Inauguration</li> <li>Programme Objectives &amp; Expectations from trainees, Final Goals, Programme Strategy etc.</li> </ul>	<ul style="list-style-type: none"> <li>Dr Dipankar Saharia, Senior Fellow &amp; Senior Director, TERI.</li> <li>Dr Nidhi Chanana, Director, Ekatvam Dharaa Pvt Ltd.</li> <li>Dr Ravinder Gaur, Director/Scientist ' F' NEB Division, Department of Science and Technology.</li> <li>Ms Reeta Sharma, Associate Fellow, TERI.</li> </ul>
Session – 2 (12:00-12:50pm)	Who is an Entrepreneur & Charms of being an Entrepreneur.	Dr P K Bhattacharya, Senior Fellow & Associate Director, TERI.
	Google Quiz-10 minutes	
Day 2: 23 March 2023		
Session – 1 (11-11:50am)	Schemes of Assistance for MSMEs: Financial Agencies / Institutions.	Mr Shakeel Ahmad, NSIC.
Session – 2 (12:00-12:50pm)	Schemes of Assistance for MSMEs.	
	Google Quiz-10 minutes	
MODULE - 2: PROJECT SELECTION & IT'S PRE-FEASIBILITY		
Day 3: 24 March 2023		

Session – 1 (11-11:50am)	<ul style="list-style-type: none"> <li>• How to Identify Business Opportunities.</li> <li>• Criteria of selection &amp; Sources of Information.</li> </ul>	Mr T P Sankar, Senior Fellow, TERI.
	Google Quiz-10 minutes	
Session – 2 (12:00-12:50pm)	<ul style="list-style-type: none"> <li>• Assessing Pre-feasibility of a project</li> <li>• Preparing Pre-feasibility Report: Preliminary Project Report (PPR)</li> </ul>	Mr T P Sankar, Senior Fellow, TERI.
	Google Quiz-10 minutes	
<b>Day 4: 27 March 2023</b>		
Session – 1 (11-11:50am)	Experience sharing with successful entrepreneurs (Past WEDP Participants).	Ms Renuka Bhati (WEDP 2), Founder, CEO Maatritava Foods.  Ms Aparna Pathak (WEDP 1), Cofounder & Director, Paakshantar, MaPani brand.
	Google Quiz-10 minutes	
Session – 2 (12:00-12:50pm)	Online visit and guidance to various sustainable livelihood business opportunities.	NSIC (National Small Industries Cooperation)
	Google Quiz-10 minutes	
<b>MODULE - 3: CONSOLIDATION OF BUSINESS IDEA AND TECHNICAL TRAINING</b>		
<b>Day 5: 28 March 2023</b>		
Session – 1 (11-11:50am)	Soft Skill Development & Business Communication.	Mr VVS Parihar, Associate Fellow, TERI.
	Google Quiz-10 minutes	
Session – 2 (12:00-12:50pm)	Online Communication using Social Media	Mr Shreyas Joshi, Communications Associate, TERI.
	Google Quiz-10 minutes	
<b>Day 6: 29 March 2023</b>		
Session – 1 (11-11:50am)	Conducting Market Survey , Online data collection for the Identified business opportunities.	Ms N Deepa, Fellow, TERI.
Session – 2 (12:00-12:50pm)	Hand on session on questionnaire designing, Feedback and Discussion on Market Survey.	Ms Jyoti Shukla, Information Analyst, TERI.
	Google Quiz-10 minutes	

<b>Day 7: 30 March 2023: TECHNICAL SESSION</b>		
Session – 1 (11-11:50am)	Technical session and guidance on Renewable Energy Technologies.	Mr Akif Farooqui, Manager, TERI.
	Google Quiz-10 minutes	
Session – 2 (12:00-12:50pm)	Online Experience Sharing with Entrepreneurs including online visit of their ventures (SolarEnergy).	Expert from Some industry (Energy Enterprise).
	Google Quiz-10 minutes	
<b>Day 8: 31 March 2023: TECHNICAL SESSION</b>		
Session – 1 (11:00-11:50am)	Technical session and guidance on Solar Energy Technology.	Ms Palak Aggarwal, A Solar Entrepreneur & Founder, BatiGhar.
	Google Quiz-10 minutes	
Session – 2 (12:00-12:50pm)	Interactions with Technical Experts for finalising projects.	Mr Lucky Aggarwal Entrepreneurial Venture (SolarTech Saarthi).
	Google Quiz-10 minutes	
<b>MODULE - 4 MOTIVATIONAL INPUT</b>		
<b>Day 9: 03 April 2023</b>		
Session – 1 (11:00-11:50am)	How to unleash your creativity.	Ms Reeta Sharma, Associate Fellow, TERI
	Google Quiz-10 minutes	
Session – 2 (12:00-12:50pm)	Developing Entrepreneurial Competencies (a sense of initiative, problem-solving)the ability to marshal resources, and financial and technological knowledge, identifying current trends and gaps in developing entrepreneurship competencies from early levels of education to university).	Ms Priyanka Gupta, Head Innovation Incubation & Entrepreneurship Cell, Inderprastha Engineering College, Ghaziabad.
	Google Quiz-10 minutes	
<b>MODULE - 6: BUSINESS PLAN PREPARATION</b>		
<b>Day 10: 04 April 2023</b>		
Session 1 & 2 (11:00-11:50am) (12:00-12:50pm)	<ul style="list-style-type: none"> <li>• Business Plan: Need, Importance, Content &amp; Format .</li> <li>• Product Planning &amp; Product Mix Strategy</li> </ul>	Mr Ashish Jain, CEO, JSS Business Incubator
	Google Quiz-10 minutes	

<b>Day 11: 05 April 2023</b>		
Session 1 & 2 (11:00-12:50pm)	How to assess and manage working capital requirement for MSME.	Mr Sunil Kumar, Assistant Director, MSME.
	Google Quiz-10 minutes	
<b>Day 12: 06 April 2023</b>		
Session 1 & 2 (11:00-12:50pm)	How to prepare Detailed Project Report (Including Product costing, Cost Consciousness, Profitability and Balance sheet.	Ms N Deepa, Fellow, TERI.
	Google Quiz-10 minutes	
<b>MODULE - 6: MANAGEMENT INPUTS</b>		
<b>Day 13: 10 April 2023</b>		
Session – 1 (11-11:50am)	Marketing Management: (Product Promotion, Sales, and Advertisement).	Dr P K Bhattacharya, Senior Fellow & Associate Director, TERI.
Session – 2 (12:00-12:50pm)	IPR and It's Management Pattern, Copy Rights, Trade Mark and Industrial Management.	Dr P K Bhattacharya, Senior Fellow & Associate Director, TERI.
	Google Quiz-10 minutes	
<b>Day 14: 11 April 2023</b>		
Session 1 & 2 (11:00-11:50am)	<ul style="list-style-type: none"> <li>• Legal Formalities for Loan disbursement</li> <li>• Taxation: Factory Various Taxes Applicable to MSME</li> </ul>	<ul style="list-style-type: none"> <li>• Bank Officials from SBI*</li> <li>• Mr Shakeel Ahmad, NSIC.</li> </ul>
(12:00-12:50pm)		
	Google Quiz-10 minutes	
<b>Day 15: 12 April 2023</b>		
Session – 1 (11:00-11:50am)	Industry Meet	Mr Akif Farooqui, Manager, TERI. (Representative from Luminous, Havell and other industries).
(12:00-12:50pm)	Feedback from Participants	
	Valedictory	

\*Invited