



The project in partnership with CCP also conducted a public perception survey involving key stakeholders to assess awareness levels regarding solid waste management in Panaji. The survey sample size was finalized considering the inclusive coverage of stakeholders from lower, middle and higher income groups. The survey covered 625 households, 100 hotels and restaurants, 13 educational institutes, 400 shops, and offices. The activity was important in gauging the impact of certain interventions introduced by CCP, understanding citizen preferences and seeking feedback.

CCP as a part of the engagement, also performed the chemical analysis of wet waste generated by hotels and markets in Panaji to understand the composition and possible methods of treatment. Samples from hotels, market (vegetable and slaughter waste) and a 'black spot' (mixed littered waste) were collected and analyzed by NABL (National Accreditation Board for Testing and Calibration Laboratories) accredited laboratories. Further, in an attempt to test the quality of products produced from waste, samples of compost from the Heera waste processing facility were analyzed and tested as per the Fertilizer Control Order (FCO) specifications which specify regulations for compost quality in the country.



CCP in association with Nestlé India Limited, organised a beach cleaning drive at Miramar beach, Panaji to observe World Ocean Day on 8 June 2019. 250 volunteers including employees from Nestlé, business partners, their families along with school students led this initiative that was successful in collecting approximately 1.4 tonnes of solid waste. The waste was further segregated for appropriate processing/disposal by CCP.

A SNAPSHOT INTO OUR OTHER ACTIVITIES: CCP in association with Goa ForGiving, Think Panjim, and Transform Goa, conducted a campaign 'Million People - Million Trees', a tree plantation drive on 5 June 2019 to commemorate World Environment Day this year. This initiative aims to plant around 1 million trees across Goa between 2019–2020 since 5 June 2019. About 20 trees were planted in the vicinity of F. L Gomes Garden, Campal in the presence of Honourable Mayor, Shri Uday Madkaikar, and Honourable Dy. Mayor, Smt. Pascoela Mascarenhas and local residents with the help of garden supervisors and workers. The event was well received by the local community.



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