



THE GREEN SCHOOL

A TATA STEEL & TERI INITIATIVE

promotes environmental stewardship to enhance critical, interdisciplinary and holistic thinking in schools through formal and informal modes of teaching



Year 2017-18 - Phase 1

Target Group - Students of classes 6-8 of 10 selected schools

Outreach –

Direct - 66 teachers and 2379 students

Indirect - 4758 parents and approx 11800 community members

Visibility

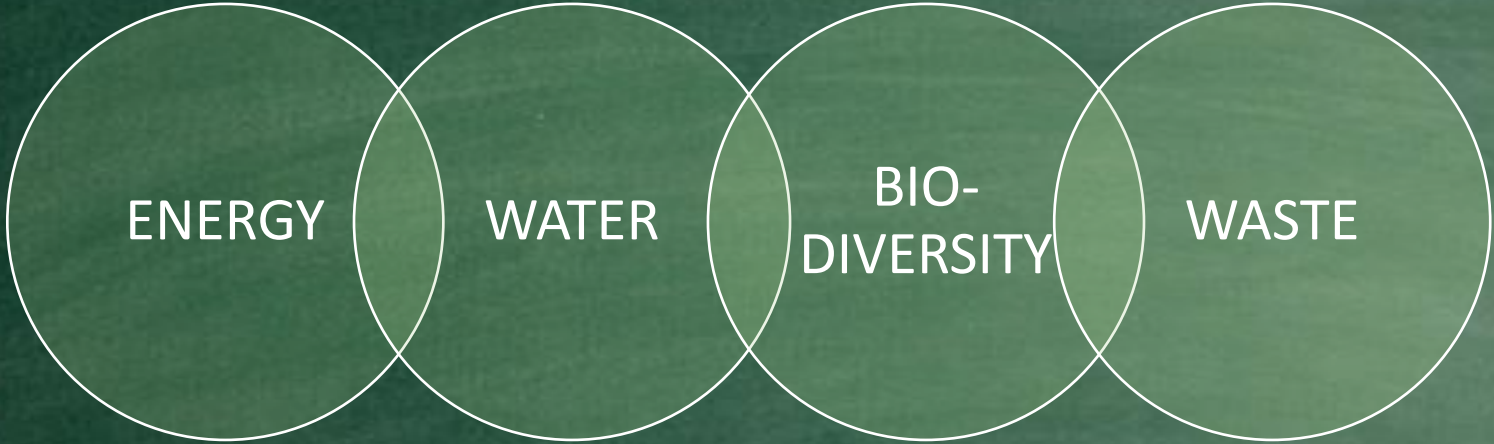
119 media mentions

more than 20,000 social media impressions

4 Articles (Steel Insights, Sustainability Update, TerraGreen)



Theme-wise impact



Theme-wise impact

Energy

Student understanding of the term energy

Awareness - energy labelling of products

Adoption of CFL / LED bulbs

Waste

Presence of separate bins for collection and storage

Recycling of own possessions

Awareness about segregation and composting

Biodiversity

Sensitivity towards flora and fauna



Way Forward – Phase 2

30 schools

Jajpur, Jharia, Joda, Noamundi, Sukinda and West Bokaro

Two themes – Water and Energy

Objectives

- Motivate students to adopt a sustainable lifestyle.
- To sensitize citizens about the importance of environment conservation with an emphasis on undertaking concrete green actions.
- To encourage students and teachers to seek solutions for a greener future.
 - To create a comprehensive vision towards a cleaner world



Highlights

- The Green School Trophy
- Recognition, and awards for outstanding students and educators
 - Participation at regional, national and international events
- Innovative informative resource material like digital and board games



...the journey begins

